

2024 SPONSORSHIP OPPORTUNITY



Enhance West Van is a local Registered Charitable Society that hosts the beloved West Vancouver PumpkinFest each year. This event is Enhance West Van's annual signature fundraiser that ultimately helps support and sustain the enhanced programs and services that we offer to meet the greater needs in our community.

Our event sponsors play a large role in helping us raise these critical funds! PumpkinFest is a prominent community event that draws thousands of people out each year and is a great way for businesses to showcase their community support while capitalizing on a brand marketing opportunity in West Vancouver.

EVENT DETAILS

PumpkinFest will take place on Sunday, October 6th from 10 a.m. - 2 p.m. on the south grounds at the West Vancouver Community Centre.

This family focused event offers a pumpkin patch, pony rides & farm zone area, live local performances, food tents and our popular "sponsor zone." The sponsor zone provides fun and free activities like face painting, balloon artists, photo booths, airbrush tattoos and arts & crafts. As a main source of fundraising, ticket purchases are required for some activities and food sales.

SPONSORSHIP OPPORTUNITY

Event sponsors are essential to the success of this fundraising event and help to ensure that all of our net proceeds from the event go directly back into the community to support the programs and services that Enhance West Van funds.

We are looking for businesses who are driven to align their marketing dollars with overall community enhancements that support the health and wellbeing of the diverse community of West Vancouver.

PumpkinFest

SIGNATURE FUNDRAISING EVENT OF ENHANCE WEST VAN

SUNDAY, OCT 6, 2024 | 10 A.M. - 2 P.M.
WEST VANCOUVER COMMUNITY CENTRE



2024 SPONSORSHIP OPPORTUNITY

SPONSORSHIP BENEFITS

SPONSOR BENEFITS	SPONSORSHIP LEVELS*				
	PRESENTING	GOLD	SILVER	BRONZE	SUPPORTING
Logo size on Marketing Material	Large	Medium	Medium	Small	Name Only
Dedicated Window Cling	🍁				
Social Media Tag	🍁	🍁	🍁	🍁	🍁
Thank You Post - Social Media	🍁	🍁	🍁	🍁	
Business Link in E-Newsletter (distributed to over 20K people)	🍁				
Zone Naming Opportunity	🍁	🍁			
Logo on EWV Website	🍁	🍁	🍁	🍁	
Event Day Speaking Opportunity	🍁				
Event Day Table (optional)	🍁	🍁	🍁	🍁	
Event Day Company Tent	🍁	🍁	🍁		
Event Day Company Signage	🍁	🍁	🍁	🍁	🍁
Event Day Mayor Recognition	🍁	🍁			
Event Day Speech Recognition	🍁	🍁	🍁	🍁	🍁
	\$10,000	\$7,000	\$3,500	\$2,000	\$1,000

*We will not turn down any value of sponsorship, so please contact us if you would like to be involved.

IN-KIND SPONSOR: Businesses who donate supplies and equipment needed for the event will be recognized based on value of donation.

PumpkinFest is proud to be an inclusive event for the entire community and we look forward to planning our 2024 event with your support.

JODI WEIDERICK, EXECUTIVE DIRECTOR
604.921-3493 | jweiderick@westvancouver.ca

PumpkinFest

SIGNATURE FUNDRAISING EVENT OF ENHANCE WEST VAN

SUNDAY, OCT 6, 2024 | 10 A.M. - 2 P.M.
WEST VANCOUVER COMMUNITY CENTRE

