



SPONSORSHIP OPPORTUNITY 2024



Sunday, October 6th | 10am-2pm
West Vancouver Community Centre

INTRODUCTION

PumpkinFest is Enhance West Van's signature fundraising event that raises money to support enhanced programs and services to ensure that the greater community needs are being met. Our event sponsors play a large role in helping us raise these critical funds. PumpkinFest is a highly prominent community event that draws thousands of people out each year. This event is a great way for sponsors to showcase their community support while capitalizing on their brand marketing opportunity. PumpkinFest brings community together and offers fun activities and events for the whole family, including a pumpkin patch, pony rides, petting zoo, food and live entertainment on the south grounds of the West Vancouver Community Centre. Enhance West Van is asking community minded organizations and businesses like yours to get involved by becoming a sponsor this year.

EVENT DETAILS

The event will take place outside on the south grounds of the West Vancouver Community Centre on Sunday, October 6th between 10am and 2pm. The pumpkin patch, pony rides and petting zoo will be located on the great lawn as the main attractions. The south patio area will be the location for the live stage as well as food and ticket sales. This fall festive is a free and inclusive community event for all to enjoy. As a main source of fundraising during the event, ticket purchases will be required for some activities, pumpkin purchases and food & beverage sales. We look forward to planning PumpkinFest 2024 with your support.

SPONSORSHIP OPPORTUNITY

Event sponsors are essential to the success of this community fundraising event, and help to ensure that all proceeds from the event go directly back into the community to support programs and services that Enhance West Van funds. We are looking for businesses who are driven to align their sponsorship dollars with overall enhancements of community health and wellbeing.

SPONSORSHIP BENEFITS

SPONSORSHIP OPPORTUNITY					
BENEFITS	PRESENTING	GOLD	SILVER	BRONZE	SUPPORTING
Logo Size on Marketing Material	Large	Medium	Medium	Small	name only
Dedicated Window Cling	✓				
Social Media Tag	✓	✓	✓	✓	✓
Thank You Post - Social Media	✓	✓	✓	✓	
Business Link in E-Newsletter <i>Distributed to over 20K people</i>	✓				
Name an Event Opportunity <i>ie. The Pepsi Petting Zoo</i>	✓	✓			
Logo on EWV Website	✓	✓	✓	✓	
Event Day Speaking Opportunity	✓				
Event Day Table (optional)	✓	✓	✓	✓	
Event Day Company Tent	✓	✓	✓		
Event Day Company Signage	✓	✓	✓	✓	✓
Event day Mayor Recognition	✓	✓			
Event Day Speech Recognition	✓	✓	✓	✓	✓
	\$10,000	\$7,000	\$3,500	\$2,000	\$1,000

*We will not turn down any value of sponsorship, so please contact us if you would like to be involved.

IN-KIND SPONSOR: In-kind sponsors who donate supplies and equipment needed for the event will be recognized based on value of donation.



Jodi Weiderick, Executive Director

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