



Together we're making  
your Community Centre  
even better.

## **Resource Development and Communications Committee**

The Resource Development and Communications Committee is tasked with developing and communicating a strategy and implementing it to provide extraordinary financial support to the West Vancouver Community Centre, Aquatic Centre and Ice Arena. This funding, in addition to user fee revenue and municipal support allows for further enhancement of the facilities and development of new and existing programs, all delivered as a result of work done by the community for the community. The committee is responsible for developing a communications strategy to raise brand awareness while also promoting Society programs and events. This committee is of vital importance to Enhance West Van in order to showcase who we are and what we do.